



## Kathleen Welsh Beveridge

Kathleen Welsh Beveridge, President of Spark Nonprofit Consulting, LLC, has more than 28 years of experience in fundraising and leadership in the nonprofit sector. A graduate of the University of Notre Dame's Mendoza College of Business with a master's degree in nonprofit administration, Kathy translates knowledge of best practices to small and mid-sized nonprofit organizations to help them improve their mission effectiveness and financial sustainability.

Kathy's ten years of results-oriented development experience at top-tier universities enables her to apply the full spectrum of cutting edge strategies to help her clients raise more money for mission. Her experience as an Executive Director of a small nonprofit enables her to understand the need to do more with less and to craft strategies that leverage the limited resources of small and medium-sized nonprofits. Finally, Kathy's significant experience in start-up situations gives her an excellent perspective on activities that generate community engagement and support and build the capacity of her nonprofit clients.

**Bucks County Women's Advocacy Coalition:** In 2007, Kathy was working as Executive Director of the Bucks County Women's Fund and pursuing her master's degree when she conceived and carried out a community needs assessment for her field project. Her report identified the critical need for advocacy to remove the systemic barriers to gender equity and economic security that keep women and families in poverty. The leaders of the Bucks County Women's Fund, acting on this recommendation, established the nonpartisan Bucks County Women's Advocacy Coalition in 2008. Kathy served as the Coalition's third president from 2018-2020. The Coalition 45+ organizational and 350+ individual partners educate and advocate with and on behalf of women to promote systemic change to achieve gender equity and economic security for all.

**Woman's National Farm & Garden Association:** Kathy helped to found the Ambler Keystone Branch of WNF&GA in May 2006 and the Bucks County Branch of WNF&GA in May 2010. She recently completed a four-year term as a National Treasurer of Education and Charitable activities.

**Personal:** Kathy has been married to Mike Beveridge for over 25 years. They met as college freshmen at the University of Notre Dame. They have both worked in the nonprofit sector for their entire careers. Kathy and Mike have two college-aged sons.