

KATHLEEN WELSH BEVERIDGE

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Education **UNIVERSITY OF NOTRE DAME**, Notre Dame, IN
Graduated *summa cum laude*, December, 2009
Master of Nonprofit Administration
Mendoza College of Business

UNIVERSITY OF PENNSYLVANIA, Philadelphia, PA
Certificate from the **Wharton Management Program**, May, 1998
An eight-course post-baccalaureate program in business management.

UNIVERSITY OF NOTRE DAME, Notre Dame, IN
Graduated *summa cum laude*, May, 1992
Bachelor of Arts in Government, second major in Philosophy
Phi Beta Kappa; Notre Dame Scholar; Honors Program

MERCY HIGH SCHOOL, Baltimore, MD
Graduated valedictorian, May, 1988

Involvement

- ❖ Past President and Founder, Bucks County Women's Advocacy Coalition
www.bcwac.org
- ❖ Chair, Health and Human Services Review Subcommittee of the Bucks County Transition Team (2020)
- ❖ Board Member, AER Accreditation Council
- ❖ Treasurer, Woman's National Farm & Garden Association www.wnfga.org
- ❖ Founder, Bucks County and Ambler Keystone Branches, Woman's National Farm & Garden Association (WNF&GA)
- ❖ Member, Association of Fundraising Professionals (AFP)

Experience **SPARK NONPROFIT CONSULTING, LLC.**, Warminster, PA
President (9/2009 – present)

- ❖ Supporting nonprofit leaders in their fundraising, board development, strategic planning, community engagement, and capital campaign activities.
- ❖ Specializing in program start-ups and translating knowledge of best practices to practical solutions that suit the capacity of small and mid-sized nonprofits.

BUCKS COUNTY WOMEN'S FUND, New Britain, PA
Executive Director (5/2007 – 7/2009)

- ❖ Provided strategic leadership and operational oversight; supported the Board of Directors to fulfill its governance responsibilities effectively and efficiently.
- ❖ Quickly and dramatically expanded the image and reputation of the Fund.
- ❖ Engaged hundreds of new volunteers and donors in the mission of the Fund.
- ❖ Conducted a community needs assessment; developed a new strategic direction for the Fund; and crafted a professional report outlining a blueprint for action.
- ❖ Conceived and established the **Bucks County Women's Advocacy Coalition**: a nonpartisan coalition of 44 partner organizations and over 300 individual partners working to improve gender equity and economic security for all.

TEMPLE UNIVERSITY - AMBLER COLLEGE, Ambler, PA

Director of Development and Alumni Affairs (5/2002 – 5/2007)

- ❖ Increased annual fundraising for Ambler College from an average of \$50,000 per year to over \$1,000,000 in Fiscal Year 2006.
- ❖ Initiated all aspects of the development program, focusing on preparing the most fundable programs for donor investment and building relationships with key potential donors for these programs.
- ❖ Established a Board of Visitors, including strategic recruiting of members, planning meetings, and engaging Board members in constructive activities.
- ❖ Implemented an engagement strategy to build support for the Ambler Arboretum. Initiated focus groups, determined key goals, established an Advisory Committee, and successfully completed a matching challenge raising over \$110,000 in one year for four capital priorities and over \$500,000 total.
- ❖ Participated in College strategic planning, providing leadership for a subcommittee charged with developing one of five strategic objectives.

VILLA JOSEPH MARIE HIGH SCHOOL, Holland, PA

Director of Development and Alumnae Relations (3/2000 – 5/2002)

- ❖ Initiated capital campaign readiness strategy: engaged professional fundraising consultants to conduct a feasibility study and board training and led the board through the prospect identification, research, and cultivation processes.
- ❖ Initiated an annual fundraising program, an alumnae relations program, and a public relations program.

UNIVERSITY OF PENNSYLVANIA SCHOOL OF NURSING, Philadelphia, PA

Associate Director of Corporate and Foundation Relations (2/1995 – 2/2000)

- ❖ Managed all aspects of corporate and foundation relationships resulting in \$2 million in grants each year. Activities included establishing financial goals, conducting research, developing cultivation and solicitation strategies, briefing the Dean and faculty, writing proposals, and providing stewardship to donors.
- ❖ Worked closely with faculty to build programmatic ideas into complete proposals tailored for appropriate corporate and foundation prospects.
- ❖ Managed all aspects of development for the **Center for the Study of the History of Nursing**, including staffing a volunteer board, planning and supporting major gift solicitations in response to an endowment challenge grant, and conducting annual direct mail campaigns.
- ❖ Raised over \$1 million in foundation start-up funding for the Living Independently for Elders (LIFE) Program.

CATHOLIC CHARITIES USA, Alexandria, VA

Development Associate (2/1994 – 2/1995)

- ❖ Managed and supported all aspects of communication, solicitation, and stewardship of private and corporate foundations.
- ❖ Worked with program staff to develop goals and goal-oriented projects, produced materials that coherently and convincingly presented these projects, and designed and implemented a funding strategy for each program area.

Development Assistant (8/1992 – 2/1994)

- ❖ Managed receipt and acknowledgement of 30,000 contributions totaling over \$11 million to disaster relief efforts following Hurricane Andrew.
- ❖ Designed and successfully implemented departmental procedures for handling donor response to future natural disasters.